

ATP DIGITAL MEDIA(732337-M)

IT Solutions & On-Site Implementation

ATP Digital Media specializes in providing Solution Framework Design, Software Integration, On-Site Implementation and Post-Sales Support in the following areas:

More Products

Enterprise Newsroom

Annova's OpenMedia is a professional newsroom system for developing rich news stories.

With more than 15,000 users, OpenMedia is considered to be one of the Central Europe's leading Enterprise Newsroom Systems used on a daily basis by Journalist from all over the world and can draw on 20 years experiences extensive know-how in the broadcast sector and superior proven software. [Read More](#)

Media Asset Management

Accelerating processes, extending media access to more contributors, and linking media to business operations.

Interplay Media Asset Management (MAM) saves time, reduces cost, and provides the power to realize new opportunity. [Read More](#)

Asset Acquisition

Seachange International (NASDAQ:SEAC) is a leader in the delivery of Content Acquisition. The Company provides innovative, Emmy-Award-winning solutions and services for back office, advertising, content, in-home devices and broadcast to hundreds of media companies including blue chips companies such as Comcast, Virgin Media, AT&T, Hutchison Whampoa, Vodacom and DISH Network. [Read More](#)

Quality Control & Content Verification

Interra'sBaton is a QC/Automated Content Verification Software that ensures Content Readiness in file-based SD, HD and mixed workflow.

Baton's Content Readiness goes well beyond the traditional QC with maximum format support, most complete quality checks, fastest verification and integration with servers/software in all stages of Content Lifecycle. [Read More](#)



Automated Content Repurposing

AmberFin's iCR software helps broadcasters take advantage of automated system to cost-effectively managed encoding and repurposing of new and archives content with the support of ever-growing range of format and delivery platforms. [Read More](#)



Unsubscribe

Special Points of Interest

- [File-Based Baton](#) **2**
- [Interplay MAM](#) **3**
- [Annova's OpenMedia](#) **4**
- [Amberfin ICR](#) **5**
- [Media Acquisition](#) **6**

Special Points of Interest

- Interplay's Additional Features
- Newsroom Latest Release
- Ingest with Latest Technology
- Latest on Asset Acquisition

ATP DIGITAL MEDIA(732337-M)

26-A Jalan USJ 10/1B
47600 Subang Jaya
Selangor Darul Ehsan
Malaysia

Phone: 603-8011 6998
Fax: 603-5622 1258
E-mail: info@atp-digital.com.my



We enjoyed unprecedented access to broadcast and IT Engineering proficiency through exposure of mega-projects and close collaboration with International Media Partners.

Our Consultancy Services includes:

- Solution Framework Design
- Software Integration
- On-site Implementation
- Support Services



Who Are We

ATP Digital Media was formed in 2007 by a group of local and German IT professionals to cater to the ever increasing demand in Malaysia's Broadcasting IT.

ATP Digital Media prides itself for consistently delivering broadcast solutions and post-sales support. Whether setting up the TV station from the ground up or implementing upgrades for existing broadcast station,

ATP Digital Media have the know-how and unique support from our Media Support Partners to provide quality services, ranging from pre-sale consultancy, system integration, installation, training and a technical team of support engineers based locally.

Company Goals

ATP Digital Media will position itself as a leading Broadcast IT Solution Provider in Malaysia for the following area:

- To elevate ATP's market positioning
- To maintain high-skilled engineers/IT personnels
- To have an online IT Helpdesk
- Actively provide trainings, product demonstrations and awareness

Solution Offered

We offered IT solution to Media Asset Management, Quality Control & Content Verification Solution, Automated Content Repurposing and Enterprise Newsrooms.



Online Support

We're committed to our client's, in which they could contact us the following email addresses:

support@atp-digital.com.my
info@atp-digital.com.my